

Etsy Listing Quick Start

This Quick Start guide is the bare-bones minimum to get your Etsy shop set up so that you qualify for the free 40 listing credits.

In order to get credits for 40 free listings, you need to set up a new Etsy shop and list a product as soon as you sign up for your account. You can't save it and come back later, so you need to be prepared.

However, you don't have to enter every detail for your shop right away, like creating a shop header image. You'll have plenty of time to fine-tune your shop, you just need to set up a few basic things and list a product to get your 40 free listing credits.

Preparation – You will need:

- ✓ PayPal or credit/debit card to pay Printful when you order products
- ✓ PayPal to pay Etsy for listings
- ✓ Bank account to be paid BY Etsy Etsy collects payments from customers, takes their fees, then transfers your money to your bank account.

Very Quick Start

- 1. Create Printful account
- 2. <u>Create t-shirt mockup using the text design tool</u>
- 3. <u>Create Etsy account using this link to get 40 free listings</u>
- 4. Go to "Create Listing" page in your Etsy shop and create a new listing.
 - a. Use the thumbnail image as your product image
 - b. Fill in the minimum requirements for the listing

Quick Start

1 Go to Printful and set up a FREE account. They'll walk you through the process.

2 <u>Go to Printful's Free Product Image Printful Mockup for Gildan 64000 tee shirt (the least expensive).</u>

Create a simple mockup of a tee shirt.

3 Select "Text" type in your name Click "Generate Files" Download a single mockup image

This mockup image will be used as your first product listing at Etsy, so you qualify for the free listing credits. You can change this image and entire listing later.

Choose technique Printing (DT)	G) E	Embroidery	
Choose colors:			
Next steps: Upload file Use your own	ዋ _ብ Add text Create a text-based	(Li) Add clipart Use our clipart	
design	design		

Copy and Save Printful's description of the Gildan 64000 t-shirt

The Gildan 64000 makes for a great staple t-shirt that compliments any outfit. It's made of a heavier cotton and the double-stitched neckline and sleeves give it more durability, so it can become an everyday favorite.

100% ring-spun cotton*

Fabric weight: 4.5 oz/y² (153 g/m²) Pre-shrunk for extra durability Shoulder-to-shoulder taping Quarter-turned to avoid crease down the center

*Sport grey color is 90% ring-spun cotton / 10% polyester

The male model is wearing a size M. He's 6.2 feet (190 cm) tall, chest circumference 37.7" (96 cm), waist circumference 33.4" (85 cm).

This product is made on demand.

Create an Etsy account using this link to get 40 free listings.

You will need:

Etsy Username

Etsy Password

Shop Name

Create an Etsy Listing

Log in => Your Shop => Listings => Add a Listing

Use your Printful mockup as your product image.

Fill in the minimal info to add a listing.

Paste the Gildan t-shirt description above into the description box for your Etsy listing.

Once you have successfully posted your first product, your shop should receive credits for 40 free listings.